

Pesta Buku Antarabangsa Kuala Lumpur 2008

International Book Fair

4 – 13 APRIL 2008 PUTRA WORLD TRADE CENTRE, KUALA LUMPUR, MALAYSIA. Organised by:

MAJLIS BUKU KEBANGSAAN MALAYSIA (NATIONAL BOOK COUNCIL OF MALAYSIA) Aras 14, Blok E12, Parcel E

Pusat Pentadbiran Kerajaan Persekutruan 62604 Putrajaya, Malaysia.

Tel: +603 88847019 Fax:+603 88886296 E-mail: mbkm@mbk.moe.gov.my

mbkmmoe@yahoo.com Website: www.klibf.com

REGISTRATION FORM

Please print or write in o	capital letters.									
Name of Company/Organisation:										
Name to appear on booth fascia (Roman alphabet only):										
Contact Person: Mr.	/Ms		Design	ation	:					
Address:										
City:	Postco	de:			Cour	ntry:				
Tel.:		E-r	mail:			•••••				
Mobile:		Fa	x:							
Nature of Business :	Book Publisher	Bookse	ller		Righ	ts Age	nt			
	Teaching Aids/		nporter/		Othe	ers (Ple	ease s	pecify)		
	Software Developer	Distrib	utor							
Book Category:	Higher Learning Books	Teaching Aids / Educational								
	School Textbooks	Novels/ Magazines								
	Children's Books	Technology/ Science Books								
	Religious Books/ CDs	Others	(Please spec	cify)						
* Member of:	Malaysian Book Publisher	rs Association (I	MABOPA)							
	Malaysian Book Exporters and Importers Association (MBEIA)									
	Malaysian Booksellers Association (MBA)									
	Malaysian Book Contractors Association (PKBM)									
	Malaysian Scholarly Publication Council (MAPIM)									

BOOTH RENTAL RATES	TUN RAZAK HALL 3 TUN RAZAK HALL 4 - SOLD OUT		LEGAR PUTRA			
	Payment received by 31st. October '07	Payment received after 31st. October'07	Payment received by 31st. October'07	Payment received after 31st. October'07		
Local Exhibitor (Member)* Local Exhibitor	RM 3,400.00 RM 4,400.00	RM 3,600.00 RM 4,600.00	RM 4,200.00 RM 4,800.00	RM 4,400.00 RM 5,000.00		
Foreign Exhibitor	USD 1,300.00	USD 1,400.00	USD 1,500.00	USD 1,600.00		

^{*}Note: TUN RAZAK HALL 4 IS DESIGNATED FOR INTERNATIONAL EXHIBITORS. CLOSING HOUR IS 7.00 p.m.

Number of booth(s) required:

Category of Applicant	Rate per Booth		Preferred Hall	Total (RM/USD)
Local Exhibitor	RM X	(booth(s)		
Foreign Exhibitor	USD X	(booth(s)		

Both the completed registration form and payment in full must be received by 31 JANUARY 2008.

Payment should be made in favour of:

MAJLIS BUKU KEBANGSAAN MALAYSIA

ACCOUNT NO.: 3-1389450-12 BANK: PUBLIC BANK BERHAD

By submitting this registration form, I hereby declare that the information given is true and	d accept all the terms and
conditions for participation in the Kuala Lumpur International Book Fair 2008 as listed ove	erleaf.

Signature	Company Stamp	Date

Please send the completed registration form and payment in full to the sales office at :

SNATRADE SDN. BHD.

No. 20, Jalan Semarak, 54100 Kuala Lumpur, Malaysia.

Tel: +603-2694 4799 Fax: +603-2693 8506 E-mail: amran_snatrade@snatec.com.my

For office use:

No. of Booth(s) Booked	REMARKS
Date of Application Received	
Cheque No./ Bank	
Amount	
Received by	
Invoice No.	
Receipt No.	

GENERAL TERMS AND CONDITIONS

The Organiser of the Kuala Lumpur International Book Fair is the National Book Council of Malaysia. The Fair is open to all members of the Malaysian Book Publishers Association (MABOPA), Malaysian Book Exporters and Importers Association (MBEIA), Malaysian Booksellers Association (MBA), Malaysian Book Contractors Association (PKBM), Malaysian Scholarly Publication Council (MAPIM) and companies and statutory bodies involved in publishing and reading activities.

Booth Rental & Payment

Booth rental for each category of participants are shown in the Registration Form. Payment should be made in favour of **MAJLIS BUKU KEBANGSAAN MALAYSIA** (PUBLIC BANK BERHAD-Acc. No: 3-1389450-12) and sent to the sales office together with the completed registration form.

Booth Specifications

A standard booth covers an area of 3m by 3m and comprises basic lighting, two book shelves, a table, a chair and a wastepaper basket. Changes to the basic booth structure and design are subject to the Organiser's approval and can only be done by the official contractor. Additional fittings and furnishing, for which there will be separate charges, shall be provided by the official contractor only.

Booth Allocation

The Organiser will allocate booth location to exhibitors by balloting. Applications received after 31st. January 2008 shall not be balloted.

Vacant Booth

The Organiser will repossess and sell any vacant booths on the first day in the event of cancellation and withdrawal by the Exhibitors. Booth rental and payment in this case will be forfeited by the Organiser.

Fire Policy

The Organiser shall provide an insurance cover for fire risks on stock in trade only. The insured sum shall not be more than RM10,000,000.00 (RM Ten Million) only.

Unsuitable Publications

The Exhibitor shall ensure that titles and exhibits prohibited by Malaysian laws are not displayed to the public. The Exhibitor shall indemnify the Organiser all expenses incurred in the removal of the exhibits. The exhibitor shall further indemnify the Organiser against all claims for compensation by the aggrieved party.

Opening Hours

The opening hours are as follows:

Tun Razak Hall 3 and Legar Putra : 10.00 a.m to 7.00 p.m

(Monday to Thursday)

10.00 a.m to 9.00 p.m

(Friday to Sunday and public holidays)

Tun Razak Hall 4 (International Exhibitors) : 10.00 a.m to 7.00 p.m

The exhibitor must ensure that his booth shall remain open during opening hours.

Display Setting up and Removal

Setting up must be completed by 9.00p.m. on 3rd April 2008 while removal must be completed by 2.00 p.m. on 14th April 2008.

Special Provision

The Organiser reserves the right to amend and introduce new conditions when deemed necessary.

Disclaimer

The Organiser shall not be liable to any claims for compensation by the Exhibitors in the event the Fair is suspended or cancelled due to flood, fire, power failures, riots or any disruptions beyond the control of the Organiser.

EXHIBITOR'S PROFILE

A brief introduction to each exhibitor will be printed in the book fair directory. Please complete the following details and send the profile via fax to the sales office at +603-2693 8506 or via e-mail to amran_snatrade@snatec.com.my by 31st January 2008. Thank you for your attention and your cooperation is greatly appreciated.

Please print or write in capital letters.

Name of Company/Organisation:			
Contact Person: Mr./Ms			
Designation:			
Address:			
City:		Postcode:	
Country:			
Tel.:	. Mobile:	Fax:	
E-mail:	Websit	e:	
Company/Organisation Description: (in	100 words)		
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