



Conquering the Challenges: Successful Publishing Today.

5 - 8 September 2016

Dewan Bahasa dan Pustaka, Kuala Lumpur 9:00 am – 5:00 pm

1. COMPANY					
Company Name	:		Telephone :		
Address		Fax			
			Email :		
			Mobile :		
			Contact Person :		
Member of Association	: () MABOPA () MBA	() MBEIA	() PKBM	() PPPBBM	() MAPIM
	() ABPA				
2. WORKSHO	PINFORMATON				
		Fees			
Date	Type of Module	Members of MBIC & ABPA (RM)	Non- members (RM)	Number	Amount
	MODULE 1				
5-6 Sep 2016	Publishing! Spotlights on: Programme Strategy, Target Groups, Trends and Marketing Channels.	233.20	339.20		
7 Sep 2016	MODULE 2		254.40		
7 Sep 2016	Selling Rights to Asia and the World	148.40	234.40		
8 Sep 2016	MODULE 3	148.40	254.40		
0 0Gp 2010	Digital Distribution and Digital Strategy	170.40			

^{*} Price are including of 6%GST

3. PARTICIPANTS							
No.	Type of Module	Name	Email	Mobile No.			

***	Please return	thic form	with navmon	t to us boford	26 August	2016 E	riday
	Please return	this form	with paymen	t to us perore	26 Augusi	. 2016. F	ridav.

4. PAYMENT

A. All cheques made payble to MABOPA EVENTS SDN BHD

Cheque No.:

B. Telegraphic Transfer MABOPA EVENTS SDN BHD

Bank : Public Bank Malaysia Berhad

Account No. : 3186035216
Swift Code : PBBEMYKL

Note: Please email/ fax payment slip as proof payment to mabopahq@gmail.com/ +603-7880 5841

Important Notice: Substitutions may be made at any time but please advise us of a change of name.

: If you find it necessary to cancel the registration completely, please notify us immediately before 26 August 2016.

: No-shows at the conference, the full fee (100% cancellation charges) will be payable.

PARTICIPATION CONFIRMATION

Date :

Designation :

Signature & Company Stamp

FOR OFFICE USE

Date :

Signature :

Remarks